

Precision Opens New Distribution Center

Precision Pet Products, a Calif.-based supplier of dog crates and beds as well as other pet products, recently moved into a new distribution center in Redlands that will house its customer service, order entry, purchasing, logistics and international operations departments.

The building, which the company helped design, is 2,000 square feet larger than its previous distribution center in Los Angeles, but its real advantage is its 14 additional loading docks

and easy access to freeways in California's Inland Empire, said Debbie Mendoza, director of marketing for Precision. The facility also offers a more automated inventory management system, she said.

A ribbon-cutting ceremony was held March 27.

Corporate headquarters, which includes the sales, marketing, product development and finance departments, will remain in Costa Mesa, Calif. Precision Pet also has a Shen-

zhen, China, office that regulates product quality control and inventory sourcing for its China manufacturing.

In other news, the company hired Mary Marsh as Southwest territory sales manager and Josh Lee as retail account manager for Southern California.

The company also promoted Matt Setlak to Midwest regional sales manager, Shannan Morlas to territory sales manager in Southern California, Robert Stephenson to Northeast territo-

Precision Pet Products' new Redlands, Calif., distribution center offers the company additional space.



ry sales manager, Cathy Crutchfield to Midwest territory sales, and Steve Elmy to regional sales manager for Canada.